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the power of the Internet

WEB & GRAPHIC DESIGN

HOSTING & DOMAINS

HARDWARE & TECHNOLOGY

SEO

WEB MARKETING

MOBILE APP DEVELOPMENT

NETWORKING

I.T. SUPPORT



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## Future Business are launching a series of site management tools that allow you to have a professional website at a simple cost.

We develop sites that work for clients, and have over the years designed and managed thousands of successful and effective websites for Irish and International clients, from simple starter businesses through to highly complex applications that manage your business.

### Features

**All packs come with Google Adwords** at launch and we set up your Google Account (if you do not have one already) and we set up the following:

**Google Places** - to get you found on Google Map

**Google Analytics** - the best site statistics to give you detailed site visitor information

**Google Adwords** - We set up your account credit it with up to €75 (depending on which pack) and advise on the best keywords and ADVERTISE your site on Google Network of sites.

### Social Networking Links

Each site will have links and feeds if you have accounts to LinkedIn (personal & business pages)



**Google Plus** - Plus button and link to Business Page

**Facebook** - Like this and Feed for Facebook Pages

**Twitter** - Set up or and integrate your twitter account with the other Social Networking sites for maximum exposure

**Youtube, LinkedIn, Pinterest** social icons

Upon launch you also receive an **Ebook guide** (available April 2012, updated always) on how best to manage and **promote your site with the Search Engines and Social Networks.**

**Meta Management**, to allow you to manage the meta (hidden to the eye) information on your web pages to allow the search engines to categorise your site effectively, From Title, Description, Keywords etc

**Dynamic Site Map** - this creates a site map for the visitor and search engine to easily find information and pages in your site

**Cloud Based Email** - Each account comes with Cloud Email - have email on your computer and have it Synced with your smart device (or devices) on the go on the web browser and never be out of touch and so much more...

**Cloud Storage** - Each account allows you to set up, manage and upload files, documents etc on the go and have them available for yourself or share them. We have various upgrade levels and storage available, coming soon there will be dynamic syncing of files and folder creation and management on multiple devices.



### Starter

Get yourself online with our simple offering, that includes  
Web and email (cloud based email) site design with managed introduction/welcome page  
Contact us page with Google Map integration to allow your visitors to get simple easy directions to you.  
Domain Name Registration

### Intro Pack

Managed welcome note  
Services/Products (ability to post title image and summary on front page) upto 4 other pages plus intro page  
News and or Events Management  
About Us  
Contact US with optional google map

### Basic

As above but with  
Testimonials  
Services section with categories and sub categories  
Ability to post specials on front page

### Advanced

As Basic plus  
Story Manager with ability to create tailor landing pages, create new categories for content and add pages (that are part of general navigation or not)  
Links management (you also have automatic link to your site from many other sites automatically)  
Faq's - The true search engine magnet, write the Question and Answers for your products or services that people actually search for.  
relevant Social Network graphics

Design Add on: **Parallax Design on above packs from €295**

### Extras (edits)

**Logo Design** From €75

**SSL cert** From €105 first year

**Social Networking Set up** - we set up all your social networking accounts (see notes) and integrate with your site - from €275

**Email Newsletter System** and sign up with basic managed template (you can change the style colours and upload logo) - From €375

**Our Store System** - from €675

**Content Creation** - We create content for your site that is structured to inform, entertain and most importantly help deliver search engine results and visits to your site - from €30 per A4 page

€225  
+ VAT

€615  
+ VAT

€725  
+ VAT

€1095  
+ VAT

