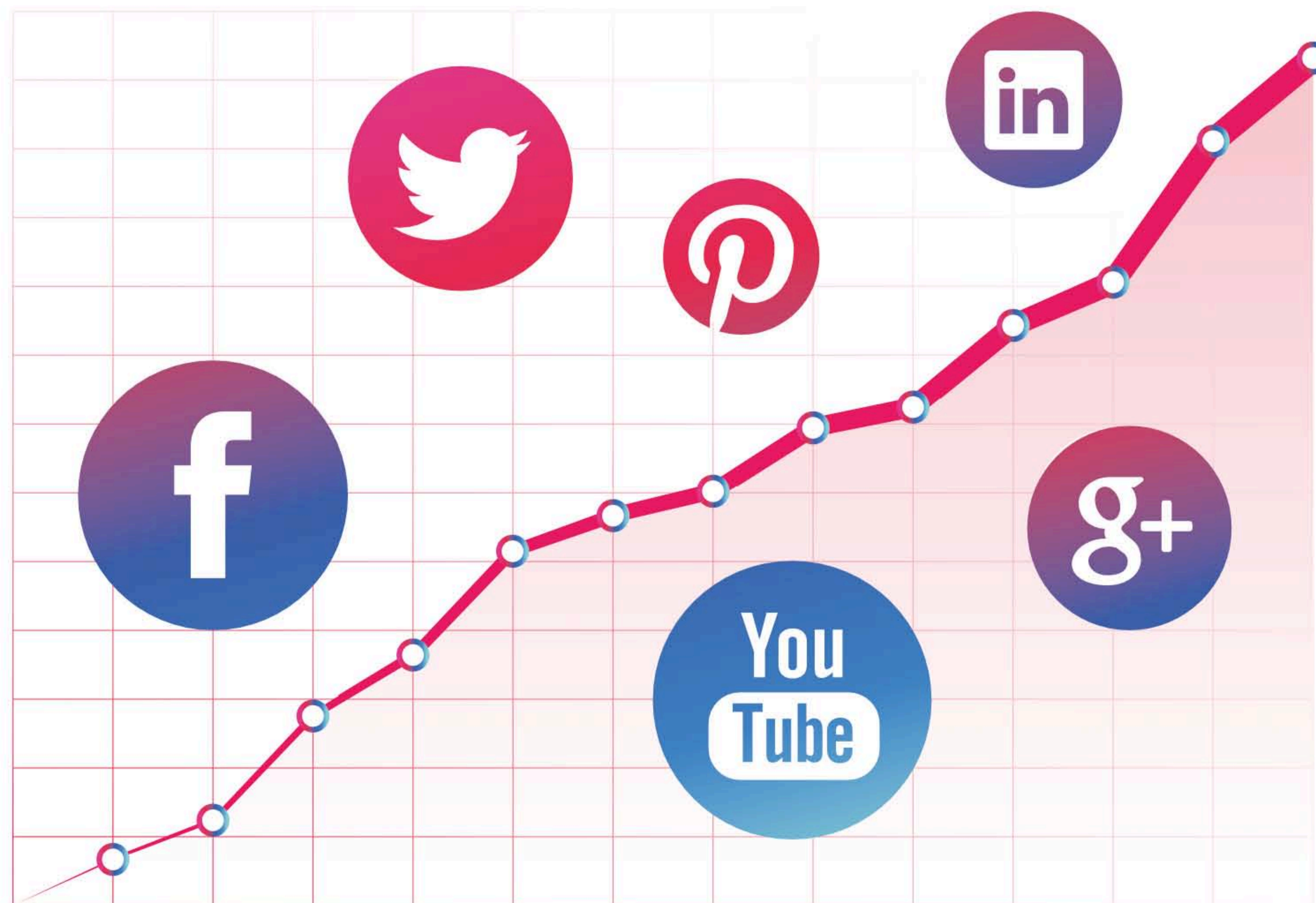


We create content on various channels above to assist with the inbound organic results, help with one internal person within the organisation that they are the Champion and we build up their Google Profile as the author of the content which adds additional strength to the content and hence the keyword ranking.

Basic Training of this person on how best to manage and create the content, how and where to place etc. When training is included in package it consists of a number of hours over the course of the 3 months, broken down up to 2 onsite sessions per month. We do all of the work, and the aim of the training is to have a staff member that is empowered to manage going forward and we can assist afterwards.

When we launch sites we do boost promotions on Google, Facebook and our site which will also guarantee substantial traffic - you will also receive a boosted traffic from our Google Safe client links (approximately 120 sites scheduled over 3 months).



Its all about
the numbers



Complete Marketing Packages
Increase website traffic and effectiveness

Top Selling Online Marketing Packages

	Basic ★	Advanced ★★	Premium ★★★	
Look at the principle competitor sites through goggle and analyse their content and structure	5 sites analysed	10 sites analysed	15 sites analysed	
Adjust the core content where required on your site, input the key internal text links to various pages	✓	✓	✓	
Create/Amend Site map	✓	✓	✓	
Create targeted landing pages that are fully SEO optimised and will also be used for landing pages on the Ad word campaign	✓	✓	✓	
Create/Write Relevant Articles/White Papers were relevant, that will assist in increasing engagement and search ability. Maximum words are in total for all articles including purchase of suitable image	5 sites analysed	1 per month max 1000 words	3 per month max 2000 words - or - 1 detailed whitepaper case study	
Create Infographic's to go with article	5 sites analysed	up to 2	up to 3	
Create banner adverts (two-3 weeks after start to get got data to target and style) for third party sites	5 sites analysed	maximum of 2 campaigns	maximum of 3 campaigns	
Seek out relevant inbound links from third party sites	✓	✓	✓	
External blog posts (maybe use competition)	✓	✓	✓	
Assist in Management of Social Networking Sites (limited to 5 hours per month)	✓	✓	✓	
Setup proper Google + business page for this brand with corresponding location integration	✓	✓	✓	
Setup LinkedIn Business Page (2nd - 3rd week) tailored graphics	✓	✓	✓	
Setup Facebook Business Page (3rd - 4th week) tailored graphics	✓	✓	✓	
Setup YouTube Channel (3rd - 4th week) tailored graphics	5 sites analysed	10 sites analysed	15 sites analysed	
New third party links per month to your site (genuine value links not link farms)	up to 5 links	5-10 links	10-20 links	
Set up fee not charged when we develop the site	€300 + vat	€300 + vat	€300 + vat	
In-house training sessions per month (Dublin only or additional €175 per visit outside of 35 miles of Dublin)	€75 per hour	2 sessions included session time: 1h	2 sessions included session time: 2h	
Monthly fee (Minimum Sign up 3 months)	€315 + vat	€575 + vat	€975 + vat	
Included budget used for online advertising in Google & YouTube (25% of the monthly fee)			€225 + vat	